

MAJOR DEVELOPMENT PLC

No. 7/2025
3 April 2025

CORPORATES

Company Rating: BB
CreditAlert: Negative

Last Review Date: 03/07/24

Company Rating History:

Date	Rating	Outlook/Alert
27/07/22	BB	Stable
09/07/21	BB+	Negative
02/08/18	BB+	Stable

Contacts:

Auyporn Vachirakanjanaporn
auyporn@trisrating.com

Preeyaporn Kosakarn
preeyaporn@trisrating.com

Jutamas Bunyawanichkul
jutamas_b@trisrating.com

Suchada Pantu, Ph.D.
suchada@trisrating.com



WWW.TRISRATING.COM

RATIONALE

TRIS Rating places a “negative” CreditAlert on the “BB” company ratings on Major Development PLC (MJD). The “negative” CreditAlert reflects the potential material negative impact from the 28-March-2025 earthquake on the company’s operating performance due to its revenue and inventory concentration in high-rise condominium projects. This event could have an adverse impact on the presales and transfers of MJD’s condominium projects, and may cause MJD’s financial metrics to be significantly worse than our previous forecast.

The rating action follows the recent 7.7-magnitude earthquake with an epicenter in Myanmar on 28 March 2025, which resulted in the collapse of the under-construction State Audit Office building and caused significant damages to many high-rise buildings in Bangkok and surrounding areas. We expect the event to negatively impact the demand for high-rise condominiums over the next 6-12 months, adding pressure on the already stagnant housing market.

As of December 2024, MJD’s housing inventory was valued at THB20.5 billion, with 69% being condominiums. The condominium backlog (own and joint ventures) totaled THB9.4 billion, making up 98% of the total backlog. Around 20% of this is expected to be transferred this year. However, the recent earthquake may lead potential buyers to postpone or cancel their purchases or transfers due to safety concerns. Additionally, some projects may experience transfer delays due to damage assessments and required inspections. This could impact the operating performance of the company in the short to medium term.

We expect the impact of this natural disaster to be more severe than the 2011 flood crisis, due to its widespread and life-threatening effects. It may also have a psychological impact on Thai buyers who are unaccustomed to earthquakes of such magnitude, while foreign buyers may redirect their interest towards other, safer locations.

In contrast, the event may increase demand for landed property in the near term, partly helped by the relaxation of loan-to-value (LTV) regulations by the Bank of Thailand (BOT), effective from 1 May 2025. This could partially offset the declining demand for condominiums. However, it may take time for the company to adjust its portfolio to align with changing customer preferences.

TRIS Rating will closely monitor the situation and resolve the CreditAlert after fully evaluating the impact on the business and financial profile of the company.

RELATED CRITERIA

- Issue Rating Criteria, 26 December 2024
- Homebuilders and Real Estate Developers Rating Methodology, 12 January 2023
- Corporate Rating Methodology, 15 July 2022
- Key Financial Ratios and Adjustments for Corporate Issuers, 11 January 2022

Major Development PLC (MJD)

Company Rating:	BB
CreditAlert:	Negative

TRIS Rating Co., Ltd.

Silom Complex Building, 24th Floor, 191 Silom Road, Bangkok 10500, Thailand Tel: +66 2 098 3000

© Copyright 2025, TRIS Rating Co., Ltd. All rights reserved. Any unauthorized use, disclosure, copying, republication, further transmission, dissemination, redistribution or storing for subsequent use for any purpose, in whole or Any unauthorized use, disclosure, copying, republication, further transmission, dissemination, redistribution, or storing for subsequent use for any purpose, in whole or in part, in any form or manner or by any means whatsoever, by any person, of the credit rating reports or information is prohibited, without the prior written permission of TRIS Rating Co., Ltd. The credit rating is not a statement of fact or a recommendation to buy, sell or hold any debt instruments. It is an expression of opinion regarding credit risks for that instrument or particular company. The opinion expressed in the credit rating does not represent investment or other advice and should therefore not be construed as such. Any rating and information contained in any report written or published by TRIS Rating has been prepared without taking into account any recipient's particular financial needs, circumstances, knowledge and objectives. Therefore, a recipient should assess the appropriateness of such information before making an investment decision based on this information. Information used for the rating has been obtained by TRIS Rating from the company and other sources believed to be reliable. Therefore, TRIS Rating does not guarantee the accuracy, adequacy, or completeness of any such information and will accept no liability for any loss or damage arising from any inaccuracy, inadequacy or incompleteness. Also, TRIS Rating is not responsible for any errors or omissions, the result obtained from, or any actions taken in reliance upon such information. All methodologies used can be found at www.trisrating.com/rating-information/rating-criteria